

# Snap, Laugh, Connect

## Making Waves with In Your Face Photo Booth

Starting In Your Face Photo Booth was a dream come true, thanks to my ever-patient husband, Rob. I wanted a business that blended my creativity with unforgettable experiences, all while giving me more freedom. And after attending a photo booth convention in Las Vegas seven years ago, BOOM – we had a business, and a bit of glitter in our hair that we still can't get rid of!

Networking has been the secret sauce to our success. I'm Carrie the Connector, and making connections is my superpower. From chatting up strangers at events to joining business groups, building a strong network has opened doors I didn't even know existed.

For anyone diving into the entrepreneurial pool, my advice is to wear floaties. Stay resilient and adaptable – waves will come, but learn to surf them! Fear and doubt? They're like that annoying seagull at the beach. I deal with them by setting small, achievable goals and celebrating every little win – usually with ice cream.

## CARRIE ANNE DOUCETTE

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My day kicks off with a brisk walk with my teacup Shih Tzu, Ellie, who thinks she's a Great Dane. This routine gets me energized and ready to tackle my to-do list, which includes meeting at least one new person every day. Spoiler alert: Ellie helps with that!

In five years, I see us taking over multiple cities and adding even more pizzazz to our services. Ten years? We'll be the Taylor Swift of event entertainment. We started with one photo booth and a handful of clients. Now, we've got a fleet of booths and a loyal client base, all thanks to our obsession with customer satisfaction and a sprinkle of social media magic.

The hardest part of this gig? Setting boundaries – work-life balance is tough when you love what you do. But the best part? The creative freedom and seeing our clients' faces light up. Resilience, adaptability, and a dash of humour are must-have qualities for any entrepreneur.

Being an entrepreneur has made me more disciplined, patient, and willing to take risks. Some of my biggest lessons? Customer feedback is gold, and innovation is key. When hiring, I look for people who share our values, have a strong work ethic, and are as obsessed with customer service as we are. Above all, we never compromise on quality or satisfaction – they're the heart and soul of In Your Face Photo Booth.

So, here's to snapping, laughing, and connecting. Networking isn't just a strategy; it's a lifestyle. As Carrie the Connector, I'm all about making an impact and capturing magical moments with In Your Face Photo Booth.

Stephanie Tostowayk Photography



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## Review

Overall, I cannot recommend In Your Face Photo Booth highly enough. Their professionalism, attention to detail, and dedication to customer satisfaction truly set them apart. If you're looking to elevate your event and create lasting memories, look no further than In Your Face Photo Booth. They exceeded all expectations and left a lasting impression on everyone who attended our event.